

Allison Hopper

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www.allisonhopper.com (portfolio)

<https://github.com/alyrie> (code samples)

<https://www.linkedin.com/in/hopperallison>

EDUCATION

Web and App Development | 2016 | LinkedIn Learning / Lynda.com

Web Design Certification | 2016 | Skillcrush

Front End Developer Certification | 2015-2016 | Skillcrush

BFA in Graphic Design | December 2009 | Henderson State University

EXPERIENCE

Designer / Developer | Dillard's Headquarters | Little Rock, AR | April 2016-Present

Develop site banners and pages that cater to each brand's design standards, provide UX feedback for our development teams and perform daily site maintenance. It's also my responsibility to design and develop brand and site pages.

Coordinator | Conference Technologies | Little Rock, AR | 2014-2016

Worked closely with 15 other coordinators across the US to schedule our programmers and technicians, maintain service calendars, run progress reports, and give weekly updates for the Little Rock, Memphis and Phoenix offices.

Designer / Developer | Freelance | 2009-Present

Researching client's needs and working with them to determine and create brand standards and marketing materials. My experience includes web design and development (UX user persona development, photoshop web design to a responsive site), various content management systems, brand creation, social media graphics, and many large-scale print projects.

PROGRAMS AND LANGUAGES

- Adobe Creative Suite - Photoshop, InDesign, Illustrator, Phonegap and Dreamweaver.
- HTML5, CSS3, Javascript, jQuery
- Basecamp, Trello, MS Office, GitHub